

## **BUSINESS ETHICS**

Ethical decision-making is essential in the business world and the workplace. Often, employees must make decisions that are not just about what is right or wrong, but rather clarifying value choices. This event requires students to organize adequately and deliver a presentation effectively as a team. They should demonstrate critical thinking skills through the careful analysis of the various ethical dimensions that are present in their case study. The case studies are based on real-life situations.

### **COMPETENCIES**

The content of the presentation must include good oral communication skills, group collaboration, and critical thinking and analysis. In addition, students will thoroughly research and present their findings.

### **TOPIC FOR STATE/NATIONAL LEADERSHIP CONFERENCE**

Participants are expected to research the case prior to the conference and be prepared to present their findings and solutions at the State Leadership Conference. Participants will be expected to answer judges' questions on their presentations. The national leadership case study as outlined in the PBL Chapter Management Handbook will be used for both the State and National Leadership Conferences.

### **ELIGIBILITY**

Each chapter may enter one (1) team that must be composed of two to three members.

One (1) team member may have entered this event at a previous State Leadership Conference. The team must be on record as having paid dues by **March 1** of the current school year.

Members who are, or have been, enrolled in a graduate program as of December 1 of the current school year are not eligible to participate in the competitive events program.

### **REGULATIONS**

1. An entry form must be mailed to the state office postmarked no later than the designated deadline.
2. Participants must be selected in accordance with the regulations of the state chapter and the national association.
3. No more than one (1) team member may have entered this event at a previous State Leadership Conference.
4. Participants failing to report on time for the event may be **DISQUALIFIED**.
5. Each team's presentations must be the result of their own independent work. Facts and working data may be secured from any source. The student members, not advisers, must prepare presentations. All members must participate in the advance research of the topic and in the actual presentations.
6. Each team must bring three (3) copies of a written synopsis on the case selected, no longer than 500 words. Teams will be permitted to bring prepared notes on note cards to the presentation area.
7. Books, other bound materials, and props will not be allowed.
8. Equipment may not be used. A lectern will be available. No microphone will be used.
9. Participants must adhere to the dress code established by the Board of Directors or they will not be permitted to participate in the competitive event.

**Procedure**

- ↳ The order of performance will be drawn at random by participants.
- ↳ Each presentation may last no more than twelve (12) minutes. Following each oral presentation, the judges may conduct a five (5) minute question-and-answer period.
- ↳ One member should introduce the team and describe the ethical situation. All team members must participate in the presentations. Team members will be allowed to use note cards.
- ↳ A timekeeper will stand a eleven (11) minutes. When each team is finished, the time used will be recorded. A five (5) point deduction will be made for presentations over twelve (12) minutes. A maximum of five (5) additional minutes will be allowed for questions from the judges. Team members should be prepared to respond to questions from the judges.

**JUDGING**

The performance portion of this event will be evaluated by a panel of judges. All decisions of the judges are final.

**AWARDS**

The first place team will receive plaques. Certificates are given to second through fifth place winners.

**PARTICIPATION AT NATIONAL**

The first and second place teams in this event are eligible to represent the state at the National Leadership Conference. Please refer to the National PBL Chapter Handbook for guidance.

## RATING SHEET – MISSOURI PBL



Rank \_\_\_\_\_

School \_\_\_\_\_

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content and Recommendation</b>					
Situation is understood and effectively defined	0	1-5	6-10	11-15	
Ethical dimensions of the problem are clearly defined	0	1-3	4-7	8-10	
Team's position is clearly stated	0	1-3	4-7	8-10	
Effective ethical solution is offered	0	1-5	6-10	11-15	
Questions answered completely and effectively	0	1-3	4-7	8-10	
Written Case Synopsis	0	1-2	3-4	5	
<b>Delivery of Presentation</b>					
Thoughts and statements are well-organized and clearly stated	0	1-5	6-10	11-15	
Team members demonstrate self-confidence, poise and good voice projection	0	1-3	4-7	8-10	
All team members participate in the presentation	0	1-3	4-7	8-10	

Score \_\_\_\_\_/100 max.

**Penalty Points.** Deduct five (5) points for presentations over fifteen (12) minutes. \_\_\_\_\_

**Dress Code Penalty** Deduct five (5) points when dress code is not followed. \_\_\_\_\_

Final Score \_\_\_\_\_/100 max.

**Time:** \_\_\_\_\_

**Comments:**

# Business Ethics



## **RANKING SHEET – MISSOURI PBL**

### **BUSINESS ETHICS**

NAME OF SCHOOL	RANK BY JUDGE	RANK BY JUDGE	RANK BY JUDGE	TOTAL	FINAL RANK (Smaller Number Wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					

In the event of a tie, the tie will be broken by awarding the higher rank to the person who received more small numbers from the judges.

Example:     ↓ ↓     ✓ Winner  
                  1 2 6 = 9    2  
                  2 3 4 = 9    2     } Tied for second place

If tie remains after this step, judges will make a decision as to the rank to be assigned to the participants.